

Large Volume Scientific Content Development

Medical review for fair and appropriate
support of claims for Top 3 Global
Biopharmaceutical Client

Medical review for fair and appropriate support of claims

Top 3 Global Pharma

Business Need

- The client needed low cost, fast turnaround of medical slide decks development on a continuous basis with a requirement of 5-7 medical slide decks per week
- Local content providers were too expensive and were unable to provide the capacity required

Our Solution

- Indegene assigned a dedicated team of 2 MBBS/MD and 4 pharmacologists/ lifescience graduates, 2 Medical Directors, 2 editors and 1 Graphic Designer conversant with client's products, systems and processes within a very short time (4 weeks to kick off)
- Mapped therapy area expertise of writers to the projects for enhanced efficiency.

Outcome

- Successful turnaround of 500-550 slides/ month (de-novo, update, formatting etc.).
- 100% client satisfaction after one year of engagement.
- 60% cost savings compared to local agencies.
- Expansion of engagement to include publications and medical content support.



To learn more about how we can help your organization, please contact:



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