

# TOP 5 GLOBAL PHARMA COMPANY

## GLOBAL TELE-VIDEO DETAILING ENTERPRISE PLATFORM

COMPREHENSIVE ENTERPRISE-LEVEL PLATFORM FOR OUTBOUND AND INBOUND, SCHEDULED/ON-DEMAND TELE-VIDEO DETAILING, SALES AND MEDICAL.

AMERICAS	MEA	EUROPE			SEA	
Argentina	Egypt	Belgium	Italy	Portugal	Australia	Philippines
Brazil	S. Africa	Denmark	Ireland	Russia	China	Taiwan
Mexico	S.Arabia	France	Netherlands	Sweden	Indonesia	Thailand
US	Turkey	Germany	Norway	Switzerland	Japan	Vietnam
Venezuela	UAE	Greece	Poland	Spain	Korea	
				UK	Malaysia	

### ENGAGEMENT HIGHLIGHTS

- ENTERPRISE TELE-VIDEO DETAILING
- 30 COUNTRIES
- ENABLE MULTIPLE REP SCENARIOS (HYBRID REPS, MEDICAL REPS, THIRD-PARTY CALL CENTERS, SCHEDULERS/DETAILERS)
- LEVEL 2 SUPPORT FOR ALL COUNTRIES
- TRAINING SUPPORT

### BUSINESS BENEFITS

- **Shorter Time to Market:** Ready-to-deploy platform
- **Flexible Deployment:** Integrates with leading CRM and CLM systems. Developed market and emerging market customizations.
- **Scalable Solution:** Enterprise, Regional, Country, Brand-level business rules and customization. Commercial and medical customization.
- **Cost Effective:** Software-as-a-Service (SAAS) deployment lowers start-up cost and total cost of ownership.
- **Value-added Services:** Regional support for integration, operations, content, recruitment, and HCP databases.

### INDEGENE GLOBAL ENTERPRISE TELE-VIDEO DETAILING PLATFORM (SaaS)

PLATFORM LICENSING			PLATFORM SETUP			ONGOING SUPPORT		GLOBAL HUB MANAGEMENT (PROVIDED BY CLIENT)	
COMMERCIAL REPS	MEDICAL INFO SPECIALISTS	FIELD REPS	BRAND CONFIGURATION	CONTENT CO-BROWSING	LOCALIZATION	INDEGENE LEVEL 2 TECHNICAL SUPPORT	REGIONAL TRAIN-THE-TRAINER	CLIENT REGIONAL LEAD	CLIENT LEVEL 1 HELP DESK SUPPORT

### ADDITIONAL INDEGENE MCM SERVICES (REGIONAL CONTRACTS)

INDEGENE DIRECT LOCAL OPERATIONS SUPPORT

MARKET CUSTOMIZATION

MOBILE APPS

HCP RECRUITMENT SERVICES

CONTENT SERVICES

CALL CENTER REPS

### TALK TO US



Everyone has unique challenges. If you'd like to discuss how we can help address your needs, contact us:

INDEGENE RANKED AS A MAJOR PLAYER - IDC MARKETSCAPE: WORLDWIDE LIFE SCIENCE SALES AND MARKETING TECHNOLOGY VENDOR ASSESSMENT 2013

INDEGENE RANKED AS A LEADER - IDC MARKETSCAPE: WORLDWIDE LIFE SCIENCE SALES AND MARKETING BPO VENDOR ASSESSMENT 2013