



Enterprise Level Content Localization

Enterprise-level Localization of Medical
Content for Top 3 Global Biopharmaceutical
Client



Enterprise-level Localization of Medical Content

Top 3 Global Pharma

Business Need

- Centralized repository of scientific dossiers for 12 therapy areas to support local and regional marketing, medical and training requirements for over 30 emerging markets (APAC, Central/Eastern Europe, CIS, LATAM, MEA)

Our Solution

- Dedicated 28 FTE multifunctional CoE using hybrid delivery model to meet corporate and local requirements.
- Project management conducted using native local language speakers for improved communication

Outcome

- Ramp up in 4 months
- Enhanced data presentation versus source versions
- Integrated project management over multiple geographies and therapy areas
- Seamless experience for country-level leads in working with project managers



To learn more about how we can help your organization, please contact:



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