



Virtual Collaboration

Delivering Quality Manuscripts through
Experienced Knowledge Pool for Top 10
Global Pharma

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Top 10 Global Pharma

Business Need

- Leverage reach of previously established live meeting forum with constrained budgets and regulatory environment. Create an expert forum to leverage sphere of influence

Our Solution

- Hybrid distance live interaction combined with virtual discussion forum.
- Repository of archived and dynamic content linked by monitored collaboration forum.
- Ongoing engagement campaign to drive traffic
- Monitored discussion form to ensure tracking of reportable content (AE/potential AE reporting)

Outcome

- Over 50% invitation acceptance rate
- Nearly 20% increase in webinar attendance following initial broadcast.
- High satisfaction of users with content and novelty of application
- AEs identified and reported to country-level safety units



To learn more about how we can help your organization, please contact:



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