

Product Label Management

APAC business of one of the top 3 global pharma company

Regional Hub for Product Label Management

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Business Need

- Need of a strategic partner to ensure that the local product labels (SmPCs) were aligned to the global labels for all its products.
- The labels had to be localized for local language and regulatory compliance.

Our Solution

- Two hubs were set up in India and China to handle the workload across the APAC region.

Outcome

The volume of label updates was increased within 6 months of engagement from and the scope was expanded to provide support to proofreading, QC CDS, and preparing ADR frequency comparison tables. The team consistently delivered quality labels on time



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