



Indegene Pricing, Reimbursement, and Market Access (PRMA)

We help optimize value for your products

We provide a unique blend of domain expertise and global experience to help shape and execute the right pricing and market access strategy for your products. Many of the global and in-country pricing and market access leaders spread across pharmaceutical, biotech, and medical device companies rely on us for strategy, tactics and execution support.



Life sciences organizations face unique challenges

- Payers and intermediaries are increasingly utilizing restrictions, closed formularies, and formulary exclusion policies
- Gross to net differences, as well as innovative and value-based agreements are on the rise
- National reimbursement and pricing processes are facing multiple reforms in Europe and elsewhere
- Specialty drugs are taking a larger share in the product portfolio

Our PRMA services identify, frame, communicate, and capture value

- Strategic pricing and tactical insights
Pricing strategy assessment and competitive engagement simulation
- Customized market research
Insights supported by primary and secondary research
- Value story communication
Clinical and economic value message generation and testing
- Data analytics and execution support
Gross-to-net and contracting strategies

Here's how we can help you

Bold Vision

build capabilities, culture

**Future Ready
Healthcare**

Healthcare expertise,
content and conversations

Accelerate

and scale up outcomes

EXT

Fit-for-purpose
technology

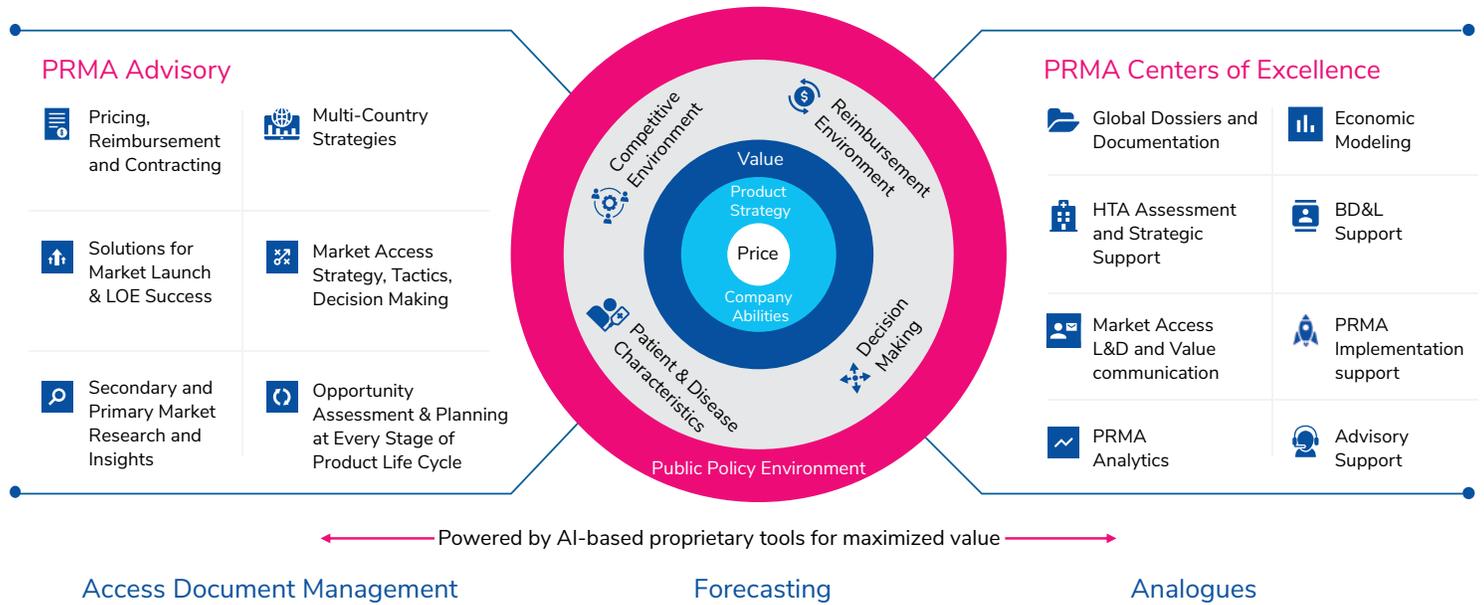
Personalize

experience

indegene

Agile operations
and culture

Here's how Indegene Pricing, Reimbursement, and Market Access works



Value is at the core of everything we do. Indegene has extensive experience helping clients understand the value perceptions of patients, payers, and health care professionals, as well as a company's own needs and abilities. We accomplish this by:

- Using our proprietary methodology to determine these perceptions and their applicability
- Advising customers on the optimal activities to recognize, enhance, and capture value
- Assisting you in execution of PRMA strategies and tactics

Our capabilities include



150
Distinguished Payer panels across US, EU



50+
Countries. Expertise in local markets



30+
Therapeutic areas, including extremely rare, cell and gene therapies



White Glove Services
Access to senior experts for key decisions



Flexible Engagement Models
CoE/ Shared services/ Project based



Centers of Excellence
Modeling, HTA Assessment and Value dossiers

Here are a few outcomes we have delivered over just the last 3 years

125+
Launches in US and EU

7000+
Qualitative in-depth interviews

100+
Clients assisted

Through local teams, we support healthcare organizations wherever they are



About Indegene

We are a technology-led healthcare solutions provider. We combine deep industry expertise with fit-for-purpose technology in an agile and scalable operating model. Many of the leading global healthcare organizations rely on us to deliver effective and efficient clinical, medical, and commercial outcomes every day. From strategy to execution, we enable healthcare organizations be future ready.

 Indegene, Inc. 150 College Rd W, Suite 104, Princeton, NJ 08540  www.linkedin.com/company/indegene

 +1 732 750 2901, +1 732 750 7990  connect@indegene.com  www.indegene.com